



## **Membership and Principles and Guidelines for Membership with The Leadership Network.**

The Leadership Network members are aligned with our vision, values and guiding principles.

The core principles for membership are a commitment to:

- active participation, building connections and relationships
- diversity and encouraging divergent thinking
- sharing new ideas, new concepts and thinking about leadership development
- collaboration across sectors, communities and organisations to accelerate leadership development for a better world
- modelling and encouraging generosity

### [Membership Categories](#)

The Leadership Network offers four membership categories – please go to Membership Model.

### [Access to Logo.](#)

The purpose of providing access to the Logo is to enable members to showcase their membership of an Australian and Asia Pacific alliance of leadership development professionals and organisations. It also helps us advocate for leadership in one strong, unified voice.

### [Who may use The Leadership Network Logo?](#)

Access to The Leadership Network logo is available to all paid members.

### [The guidelines for the use of The Leadership Network Logo.](#)

Maintaining the integrity of The Leadership Network brand can be a difficult task and relies of a significant amount of trust in our members. Consistent use of The Leadership Network logos, colours, fonts and styles enables The Leadership Network to maintain a clear, recognisable and unified brand identity, both within The Leadership Network community and with all stakeholder groups. Without your help, The Leadership Network would not be able to present a cohesive message.

- The Leadership Network Members as specified in the membership model in good standing may use the logo on their website, business cards, press releases, email signatures, and other promotional items.
- Companies using the logo pursuant to these guidelines must also display in the primary and more prominent position, their own logo(s), business name, product names, or other branding.
- The Logo is not to be altered in anyway.
- Do not use The Leadership Network logo in products, product packaging or other business services for which a formal license is required.
- The logo may link only to The Leadership Network **website**. You may not use it to link to other pages on your website or any other websites.
- The logo may not be used to indicate any kind of endorsement by The Leadership Network of a company's product, service or event; or that any official status for any product, service, training, accreditation or event has been conferred by or is otherwise associated with The Leadership Network; or to show any kind of relationship with The Leadership Network aside your membership.
- The logo may not be displayed as a primary or prominent feature on any non- The Leadership Network materials.
- The logo may not be imitated or used as a design feature in any manner.
- The logo may not be used in a manner that would disparage The Leadership Network or its products or services. Neither the logo nor The Leadership Network name may be used in any other company name, product name, service name, event name, domain name, website title, publication title, or the like. Non- The Leadership Network materials should not mimic any The Leadership Network advertising, product packaging or website design.
- TLN's name ("The Leadership Network"), acronym ("TLN") and/or logo may not be used by an individual or organisation that isn't a The Leadership Network Advantage, Premium and Premium Partner members.
- The Leadership Network reserves the right in its sole discretion to terminate or modify permission to display the logo and may request that third parties modify or delete any use of the logo that, in The Leadership Network sole judgment, does not comply with these guidelines or might otherwise impair The Leadership Network rights to the logo. The Leadership Network further reserves the right to object to unfair uses or misuses of its trademarks or other violations of applicable law.

How can I gain a copy of The Leadership Network Logo?

Should you have questions regarding the logo, or to request a copy of the logo please contact Angela Driver Chair, The Leadership Network at

[Angela.Driver@tasmanianleaders.org.au](mailto:Angela.Driver@tasmanianleaders.org.au)